



We're skiing and shredding on the Road to Beijing for the 2022 Olympic Winter Games.

Help U.S. Ski & Snowboard athletes get there, and beyond, by supporting the Bob Beattie Athlete Travel Fund.



Who was Bob Beattie?

Bob Beattie was an icon of the sport of alpine ski racing and one of its most passionate pioneers.

He was a driving force for ski racing his entire life, counted among the sport's leaders who built alpine ski racing into one of the pillar events at the Olympic Winter Games. He was the founding coach of the U.S. Ski Team and one of the creators of the Alpine Ski World Cup. After ending his coaching career, Bob started World Wide Ski Corp.,

establishing the World Pro Ski Tour. Bob was also a television commentator, debuting at ABC in 1969. He went on to commentate for the Winter Olympics in 1976, 1980, 1984 and 1988. He was a frequent host on ABC's Wide World of Sports, as well as on ESPN where he produced Bob Beattie's Ski World.

Fierce and outspoken, Bob continued to advocate for the sport he loved long after his retirement from coaching, promoting and fundraising for the team on an unprecedented scale. He is one of the most decorated officials in skiing's history, receiving numerous honors including the U.S. Ski Association's Julius Blegen Award (1964) and was inducted into the U.S. Ski & Snowboard Hall of Fame (1984). Bob passed away in April 2018 at the age of 84.

What is the Bob Beattie Athlete Travel Fund?

Bob felt deeply that *all* U.S. Ski & Snowboard Team athletes should have their expenses covered, especially their travel costs, and was relentless in his championing of this cause. The Bob Beattie Athlete Travel Fund is an effort to establish an endowed fund to support travel expenses for all A, B, and C Team athletes, and is named in honor of him and his tremendous efforts on behalf of the athletes.

How can I help get our athletes across the finish line?

The Bob Beattie Athlete Travel Fund has a \$20 million goal. When fully endowed, the Fund will provide nearly \$1 million annually in support for athletes' travel costs in perpetuity.

Board of Trustees member Karen Arnold and her husband, John Arnold, are leading a fundraising challenge to help us achieve our goal. Thanks to their generous commitment, U.S. Ski & Snowboard has already raised \$17 million for the Fund. *We hope to raise the additional \$3 million needed this year to help our athletes on the Road to Beijing, and beyond.*

You can get involved and help us cross the finish line by considering a contribution to the Bob Beattie Athlete Travel Fund. You will join a remarkable group of donors committed to supporting our athletes by removing obstacles in their pursuit of excellence. Covering their travel expenses is an integral part of helping them focus on what matters most - training and competing to be the best in the world.

Please join us in honoring Bob's legacy and supporting the Team. Together, we can make his dream a reality and fund our athletes' needs as they pursue greatness on the world stage.

For more information or to donate, please contact Victoria Brown, Principal Giving Director, at 435.602.0040 or victoria.brown@usskiandsnowboard.org.